

# Marco Zagaria

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## Education

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### Academy of Fine Arts

GRAPHIC DESIGN

Rome, IT

Sep 2011 – Jun 2014

### PNL for marketing and sales

Rome, IT

Sep 2016 – Nov 2016

### Facebook ads pro | Marketers course

Online

Jun 2020 – Sep 2021

## Experience

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### Egloo - Candle powered heater

FOUNDER & DESIGNER

Rome, IT

2014 – Present

### Microcromo - Smart furniture

FOUNDER & DESIGNER

Rome, IT

2017 – Present

### Teti - Architecture inspired jewelry

PRODUCT LAUNCH

Rome, IT

2018 – 2019

### Egloo for Expo Dubai 2020

PRODUCT DESIGNER

Dubai, UAE

2020 – 2022

### Nextnova e-commerce

CO-FOUNDER AND WEBDESIGNER

Trani, IT

2021 – Present

### Tornado - Bioethanol fireplace

FOUNDER & DESIGNER

Trani, IT

2022 – Present

### Ollo - Ceramic home decor

PRODUCT DESIGNER

Trani, IT

## Skills

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**Project development:** Blender, 3D printing, Cura, Laser cut

**UI/UX design:** Adobe photoshop, Adobe Illustrator, Adobe Indesign

**Product photography:** Lightroom, Topaz photo, AI generated product image

**Brand identity:** Ai market research, Content creation, Logo design

**Website design:** Wordpress, Speed optimization, SEO, Woocommerce

**Product marketing:** Facebook Ads, Google Ads, Tiktok Ads, Product launch, Email marketing, Pr marketing, Product video

## Awards

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**Designboom,** "Created by designer Marco Zagaria, 'Egloo' is a dome-shaped heat diffuse..."

**Mashable,** "The Egloo is a unique way to add localized heat, moisture, and aroma to your home."

**Dezeen,** "Marco Zagaria has created a chimney-like freestanding heater made from terracotta, featuring a spinning..."

**Domus,** "Designed by Marco Zagaria to limit the waste of electricity used to heat..."